**What Motivates Kids to Read**

-Choice in book selection

-Books that are personally interesting

-Free access to thousands of books

-Energetic and convincing promotions

-Time to read

-Books within reading ability

-Able to have more than one book at a time

-Meaningful

-Worthy of Time

-Discussion opportunities

-Caring community

-Series books

-Read-aloud opportunities

-Modeling

-Mentoring

-Varied texts